FOR IMMEDIATE RELEASE Wattar May 28, 2020

## Media Contact: Mira

Community Ambassador Responsum Health <u>mwattar@responsumhealth.com</u> (949) 229-0010

## **Responsum Health Launches Innovative Kidney Disease Information Platform**

New technology supports patients, families, caregivers, and healthcare professionals

**[WASHINGTON, D.C., May 2020]** — Today, <u>Responsum Health</u> (Responsum), an innovative developer of personalized patient apps and chronic disease knowledge communities, with support from <u>Otsuka Pharmaceutical</u>, a global healthcare company, announced the launch of an online connection and knowledge platform for patients with kidney disease, such as chronic kidney disease (CKD), a condition that affects an estimated 37 million Americans. The platform, called <u>Responsum for CKD</u>, can be accessed for free via web browser or mobile app.

Designed to meet the needs of patients, families, caregivers, and healthcare professionals, Responsum for CKD offers a number of informational and community-oriented features. At its core, Responsum replaces unreliable web aggregators and social sites by providing patients and caregivers with a customized Newsfeed that has easy-to-read summaries of important kidney health news items. All of the information found on Responsum's platforms is written by professional health writers and vetted by a team of researchers under the guidance of an advisory council, which is made up of leading kidney health experts.

Other features include a moderated social wall to serve as a community chat room and the Patient One-Sheet, which allows patients to easily collect, download, print, and share their key medical information. Patients will also have access to a robust collection of trusted patient support links.

"We are grateful that Otsuka is willing to support our mission to educate, support, and empower patients with chronic conditions through our unique approach to providing patients with the information they need to drive better outcomes," said Andrew Rosenberg, founder of Responsum Health. "By working with recognized leaders from the patient advocacy community, we have created a trusted online platform that fills a vital information gap—while simultaneously creating an authentic, welcoming online community for people with kidney disease."

## **About Responsum Health**

Responsum Health's mission is to build and support online knowledge communities for chronic disease patients. The company offers a free, revolutionary patient engagement platform that monitors, searches, and curates the Internet to generate a personalized news feed of article summaries, which are vetted by Responsum's patient group partners. Responsum wraps the news feed into a comprehensive platform that

enables patients to comment on and rate the articles, as well as share them with their professional care team and loved ones. Responsum also enables patients to better organize their health information, find local patient support groups and services, and support one another through a moderated, disease-specific social wall.

## ###

For more information, please contact Mira Wattar at <u>mwattar@responsumhealth.com</u> or (949) 229-0010. You can also visit our website at <u>responsumhealth.com</u>.